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15<sup>th</sup> April 2021

### DILUTION UPDATE

We wish to confirm again that we (insiders) have not sold a single share and do not have any plans to do so. As of this morning 4/15/2021 there has been no change to the Outstanding Shares since the last update and only a small 7.5mil conversion has now taken place from Restricted to Non restricted. We have previously spoken to the party who converted and can confirm they are a private couple and they did notify us 2 months ago that they would like to convert at some stage in the near future, they seem a good family who genuinely have an interest, they are not a historic toxic debt holder and we believe have no intentions of rapidly selling their position, therefore I would be surprised if this has any impact at all. **The OS position remains unchanged** since the 3/31/2021 and we have asked the OTC to update accordingly.

We have also spoken to the party that previously converted in March from the old note and they have assured us that they have not been selling aggressively and are not planning to sell aggressively. Their belief is that the price point is way below what it should be and therefore are not planning on selling discounted stock. Of course, this is only their word. We have no evidence, only that they are cooperative and seem very supportive. However we have no contact with the old group Black Ice Advisors who unexpectedly converted their restricted shares to non-restricted shares but based on the 63 million shares that they converted and considering the increased volume over the past two to three weeks, if they have been diluting we could assume that their position must be nearly sold out. This is not fact but an assumption.

***We would like to remind our investors that our share price has risen approximately 16,500 % in approximately 10 weeks.***

We are not traders or advisors and not allowed to offer advice but we do appreciate we have many traders with all levels of experience in the OTC and in order to provide some information for consideration to those traders and in order to prevent panic over our stock we would like to share some considerations. This is NOT ADVICE OR FACT, this is only for consideration and you should always do your own due diligence.

Some possible very basic simplistic thoughts around the share price pressure could be:

- The market makers and short sellers have been very active on our stock.
- Short sellers may have exposed large positions which they have been unable to reach so they continue to put downward pressure, some days the shorts have exceeded 50% of the days trade.
- MMs may not have accumulated sufficient liquidity in our stock when it was priced at lower and now trying to accumulate
- There are more new retail investors than ever before in the OTC who buy and sell on the price spike after news, many don't even know what our business does. This has been seen across many good OTC stocks recently. Killing news.

- Professional paid bashers usually work actively alongside the short sellers
- Traders stop losses are triggered when the price drops, triggered by retail selling after a news spike and this causes a chain reaction of panic and further selling and further trigger of stop losses.
- A loss is only a loss if a trader sells, as obvious as that may seem to some, no insult intended.
- The unexpected dilution last month did not help but we believe we have stopped that bleed and managed the situation and hopefully it should be complete or near to complete and no further drastic changes are expected.
- The fact that the share price has not seen any huge movement for the past few weeks could mean retail and short term investors have been moving off to stocks that may have bigger movement in the short term. Not a reflection that we are doing anything wrong.

Please note that this is NOT OFFICIAL commentary; this is only possible opinions and considerations on the matter and should not be taken as advice or recommendation and we are not recommending that you buy or sell stock. Please do your own Due Diligence.

We cannot control the share price that's upto you our ILUS Army, but what we can control is being 100% focused on the business and growing long term value, we are totally dedicated to executing our plan and we believe we have done so almost exactly as promised since day 1. We are on track and we believe building a strong and valuable business that is desirable to own, will create value for our shareholders.

This letter is not a news update but at this time we would just like to assure everyone that we have many exciting things to share with the public over coming days and weeks and will continue to deliver the promised plan. As our marketing improves we hope that you will become more and more aware of our true value and potential.

I know from a shareholder point of view its understandable that panic sets in when the scoreboard goes red, but I would just like to say we really do have your back and nothing has changed we are on track and we hope you continue to have our back too.

Wishing you happy trading and assurance that we will continue to do our best for you.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Nicolas Link', written in a cursive style.

Mr Nicolas Link  
CEO

See Reference below

Total Outstanding shares in 33 certificates:	1,121,297,366.00000
Total Restricted Shares in 9 certificates:	427,839,535.00000
Total Non Restricted shares in 24 certificates:	693,457,831.00000
Total Active Shareholders:	18
Security Total:	1,121,297,366.00000

## ILUS SECURITY DETAILS

### Share Structure

Market Cap <sup>15</sup>	99,346,947	04/14/2021
Authorized Shares	2,000,000,000 <sup>17</sup>	03/31/2021
Outstanding Shares	1,121,297,366 <sup>18</sup>	03/31/2021
Restricted	435,339,535 <sup>19</sup>	03/31/2021
Unrestricted	685,957,831 <sup>20</sup>	03/31/2021
Held at OTC	635,495,878 <sup>21</sup>	03/31/2021
Float	342,807,831	02/13/2021
Par Value	No Par Value	

Market Value calculated only for respective security

### Transfer Agent

### Shareholders

Securities Transfer Corporation	Shareholders of Record 16	03/31/2019
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### Corporate Actions

Symbol Changes

TA Report as of 4/15/2021

OTC as of last update 3/31/2021