



Ticker:ILUS

27 January 2021,

Dear Public & Shareholder, (Past Present and Future)

OTC:ILUS ILUS International Inc (Previously Illustrato Pictures International Inc)

This is not a Stock offering or Stock promotion, this document is only presented to provide the public with a company update on OTC:ILUS and readers should always do their own Due Diligence.

Firstly, I would like to thank you for your past, current and potential future investment in OTC: ILUS stock. I am taking this opportunity to introduce myself and my strategic vision for the company.

Please note: I am not soliciting you to buy stock this is purely for public information.

I have founded and grown several companies globally in multiple sectors under my previous groups over the past 20 years, primarily all around disruptive technology. The companies have ranged from manufacturing facilities in China, multiple service, engineering and manufacturing businesses in the Middle East and India, Manufacturing, Ecommerce and Engineering in Africa and Europe and USA. My management team are highly experienced and have been with me for many years and I have the utmost confidence in their support and ability to grow ILUS into a valuable and outstanding company.

Although the company has operational revenue and a cashflow generating backbone anchored around Fire & Rescue Technology, ILUS is being positioned like a hybrid SPAC or M&A company. It is now looking to acquire a series of companies under roll up strategy. There are 9 acquisition targets that we have identified that meet our strategic objectives over the next 2 years and who are on our radar. The first 3 of these companies are at late stages of completing Due Diligence and Negotiations. There is no guarantee that we will complete transactions with any of these particular 3 companies, however our roll up strategy clear. We will release further information in due course. Our acquisition strategy for the FireBug Group under ILUS is based on 3 corner stones, firstly to rapidly expand its manufacturing capacity and manufacturing footprint globally, secondly to increase routes to market especially in large markets where local procurement is a priority and thirdly to acquire companies that are technology focused adding technological value and cross selling opportunities to the group.

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ILUS will not pigeonhole itself totally into the Fire & Rescue sector, although the FireBug Group forms the initial backbone of ILUS, the structure is such that ILUS may create subsidiary groups in sectors where opportunity exists and where the group companies and the management can add and create considerable added value. Ultimately, we are living in a dynamic fast moving world which is evolving faster than ever with the events bought on by Covid and therefore, our overall objective remains “creating shareholder value” so ILUS is positioned as an M&A company primarily but not limited to Industrial and Engineering businesses. That said, the company has no intentions of becoming overly diluted in its focus and core strengths.

We are currently undergoing a clean-up of the corporate entity of ILUS, updating the name, branding, profiles, records, filings, financials and bringing the corporate governance up to an international standard. This will allow ILUS firstly to become fully reporting, OTCQB and then to look for an uplift to a major exchange as soon as possible, allowing it to attract larger institutional funding. Although FireBug Group has been well supported by 2 family offices from Europe within excess of \$4mil of investment in recent years, ILUS as the parent company is now preparing for a Reg A application to fund raise in order to finance further acquisitions and provide working capital to the group. The management team has successfully raised capital multiple times in the past around the world and is well experienced in doing so. We have received 2 offers for \$5mil each to fund under the Regulation A, once approval is received. A few Middle Eastern funds and family offices have also expressed an interest to provide capital, which we are considering under a Regulation D.

ILUS is being prepared for rapid sustainable growth and to be a highly valuable and desirable company. The management look forward to providing regular news and updates and the social media and the communication channels are always open for our shareholders past, present and future.

I look forward to the journey and making ILUS a truly world class company.

Yours Sincerely

A handwritten signature in black ink, appearing to read 'Nicolas Link', written in a cursive style with a long horizontal stroke extending to the right.

Nicolas Link